

Workplace Productivity, Caregiving and the Bottom Line



Sponsored by: LAND O' LAKES, INC.

Who is SHIFT?

Our Mission. SHIFT guides and connects midlifers seeking greater purpose and passion in life and work.

Our Purpose. As a community for people during midlife who are navigating work/life transitions, SHIFT helps its members create pathways to meaningful and sustainable lives.

The SHIFT community connects individuals making midlife transitions who seek greater meaning in life and work.

SHIFT also engages employers and volunteer organizations to underscore the essential value midlifers bring to the workplace.

SHIFT Employer Forum

Wednesday, October 23

American companies are facing a caregiving crisis, yet many employers aren't fully aware of the growing costs of this hidden "care economy"—costs that hurt employers and employees alike. Our panel will pull back the curtain on the realities that both companies and employees face due to caregiving needs and discuss solutions to minimize the impact on employee loss and productivity. The panel discussion will be followed by round table discussion and Q&A.

SHIFT Employer Forum

Wednesday, October 23
8:00 am – 10:30 am
Land O' Lakes Corporation
4001 Lexington Ave N.
Arden Hills, MN 55126

Admission is \$35
Seating is limited, so please
RSVP your attendance. Doors
will open at 8:00 am



To register, please visit WWW.SHIFTONLINE.ORG

