SHIFT Employer Engagement Services

Make no mistake. The coming wave of retirement will create a brain drain in the workforce. Now is the time for businesses to build a strategy that will attract and retain older workers and make the most of their talents and skills. SHIFT works with businesses, non-profits, government, and individuals to take full advantage of older workers’ expertise and commitment.

For businesses and other organizations, SHIFT offers a variety of resources, including:

- Roundtables, seminars, and other special events featuring experts on workforce trends and high-quality networking opportunities
- Cost-effective consulting services, helping employers make the most of the midlife workforce
- Employee discounts for SHIFT events
- Branding presence in SHIFT publications and at SHIFT events

To find out more, e-mail us: info@shiftonline.org.

SHIFT
7809 Southtown Center, #376
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www.shiftonline.org
More people than ever are entering midlife transition, a time when people start to imagine new goals for themselves. Upwards of 77 million baby boomers are approaching retirement age. Record numbers of older workers lost their jobs during the Great Recession.

What distinguishes midlifers today from previous generations is their strong desire for meaning in their life and work.

• Some pursue encore careers that combine income with personal meaning and social impact.
• Others want to volunteer their experience and skills as a way of giving back to the larger community.

SHIFT seeks to be the community hub for midlifers as they navigate work/life transitions, connecting to resources, organizations, and individuals that will guide members to lives of purpose and impact.

SHIFT’s Core Programs

SHIFT Forums — Our monthly networking event features leading guest speakers who share their expertise and real-world experience in making their own successful life/work transitions.

SHIFT Circles — Three-session series of small-group life/work discussion and planning sessions, led by professional facilitators, where you’ll explore your strengths and challenges, connect with others, and create your personal action plan.

SHIFTing In and Out of Neutral — In this workshop, you’ll explore your own transition experiences. We’ll review each transition stage, Ending, Neutral Zone, New Beginning, followed by individual and group exercises designed to assist you in appreciating where you are in the process.

More from SHIFT

• SHIFT Spheres: A step beyond Circles — in-depth, intimate discussions about what truly matters
• LifeWork Reimagined: A workshop that lays the foundation for your Encore Career
• Facilitators Roundtable: Bi-weekly sessions that sharpen skills for group discussion leaders
• Make>SHIFT: Where aspiring entrepreneurs explore business and non-profit opportunities
• LeaderSHIFT: Customized workshops grounded in current servant and mindful leadership approaches as well as social and emotional intelligence practices

SHIFT is also an advocate that reaches out to employers and demonstrates the value of maintaining skilled midlifers in the work force.

Get Involved!

Connect with our programs! Start by attending a Forum. Join a SHIFT Circle to share your journey, talents and ideas, and learn from others. Get ready for an encore career in LifeWork Reimagined.

Join the SHIFT Community! Membership is free, and it entitles you to our monthly newsletter and to reduced fees for SHIFT events.

Volunteer! You’ll enjoy a role in creating programming that you value.

Sign up for your free membership and get more information online at www.shiftonline.org.

Or fill out this form and send it to: SHIFT, 7809 Southtown Center, #376, Bloomington, MN 55431. Or e-mail us at info@shiftonline.org.

First Name
Last Name
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Phone (Primary)
(Secondary)
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City, State, Zip

Do you want to receive occasional e-mails about SHIFT? Select the opportunities that interest you.

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☐ SHIFT Circles  ☐ Encore Careers
☐ SHIFTing In & Out of Neutral  ☐ Volunteering
☐ Employer Events